

HAWAII

2025 MEDIA KIT

H O M E

+ R E M O D E L I N G

SINCE 1981



INSPIRING HOMEOWNERS ACROSS HAWAII FOR MORE THAN FOUR DECADES.

Whether in the print magazine, on the website or across any of *Hawaii Home + Remodeling's* media platforms, this mission is the same.

The magazine and its digital platforms showcase residential renovations and new construction, interior design and décor, and landscape design and water features — providing endless inspiration for Hawaii homes — distributed at more than 100 locations throughout the Islands.

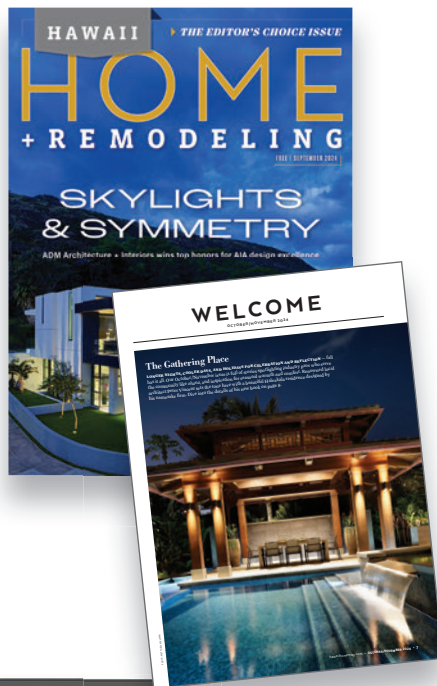
PRINT

20,000+
NET CIRCULATION PER ISSUE

105,000+
READERSHIP PER ISSUE

7 Issues
ANNUALLY

150+ Locations
DISTRIBUTION
NOW IN ZIPPY'S ON OAHU!



WEBSITE

396,000+
ANNUAL PAGE VIEWS

EMAIL SUBSCRIBERS

5,700+
SUBSCRIBERS WEEKLY



SOCIAL MEDIA

16,900+
INSTAGRAM FOLLOWERS

3,900+
FACEBOOK FOLLOWERS

115,000+
PINTEREST MONTHLY AUDIENCE



DISTRIBUTION LOCATIONS

Where can you find your next issue of the magazine? Listed below are some of the locations where you can pick up a free copy of **Hawaii Home + Remodeling**. In addition to these distribution points, we mail issues directly to subscribers, including all members of the Building Industry Association of Hawaii. Any and all advertising clients may also be added to this list as a distribution point. Speak with your account executive to be included.

HONOLULU (OAHU)

Abbey Carpet & Floor of Hawaii
 Ace Hardware – Kaimuki
 Aloha Pacific FCU
 American Floor & Home
 Ashley HomeStore – Ward Ave
 Ashley HomeStore – Malaai St
 Bali Aga
 Bella Pietra Design
 Bougainville Flooring Super Store
 California Closets
 Cosco Air Conditioning & Refrigeration
 C.S. Wo & Sons
 City Mill
 – Hawaii Kai
 – Kaimuki
 – Nimitz
 Daltile
 Details International
 Dial Electric Supply
 DTC Hawaii (Design Trends Construction)
 Ferguson
 Finance Factors
 GCA
 Graham Builders
 Hardware Hawaii – Mapunapuna
 HawaiiUSA Federal Credit Union
 – Ala Moana
 – Kahala
 – Main
 – Paiea
 Homeowners Design Cener
 Homeworks Construction
 HomeWorld Furniture – South Beretania St
 Honolulu Federal Credit Union
 HPM Design Center
 INspiration Interiors-Honolulu Design Center
 Lighting Concepts
 List Sotheby's International Realty
 – Kahala Mall
 Pacific American Lumber
 Pacific Source – Sand Island
 Paradise Flooring
 Pictures Plus – Kahala Mall
 RevoluSun

Rinell Wood Systems
 S. Tanaka Construction
 Selective Stone
 Simply Home
 SOHA
 T. Oki Trading Ltd
 The Urban Farmer Store
 Title Guaranty
 Toyo Kitchen Style Shop Hawaii
 VNTG., Inc.
 Woodcraft
 Zippy's

CENTRAL (OAHU)

Ace Hardware – Wahiawa
 Ashley HomeStore – Aiea
 City Mill
 – Mililani
 – Pearl City
 Finance Factors – Pearl City
 HawaiiUSA Federal Credit Union
 – Aiea
 – Mililani
 – Pearl City
 HomeWorld Furniture – Aiea
 Pacific Ceiling Fans
 Pacific Home & Appliance Distribution
 Zippy's

LEEWARD (OAHU)

All Things New – Kapolei
 Ashley HomeStore – Kapolei
 Building Industry Association – Hawaii
 City Mill
 – Ewa Beach
 – Waianae
 Coastal Windows, Inc. – Waipahu
 Hardware Hawaii – Kapolei
 HawaiiUSA Federal Credit Union
 – Ewa Beach
 – Kapolei
 – Waipahu
 HomeWorld Furniture – Kapolei
 Insolid
 INspiration Interiors – Kapolei

Kiso Store
 Zippy's

WINDWARD (OAHU)

City Mill – Kaneohe
 Finance Factors – Kailua
 Hardware Hawaii – Kailua
 HawaiiUSA Federal Credit Union – Kaneohe
 Zippy's

HAWAII ISLAND

Cosco Air Conditioning & Refrigeration
 Ferguson – Hilo
 Finance Factors
 – Hilo
 – Kona
 HawaiiUSA Federal Credit Union – Hilo
 HomeWorld Furniture
 – Hilo
 – Kona
 HPM Building Supply
 – Hilo
 – Kona
 – Kamuela
 Pacific Source – Kona

KAUAI

Cosco Air Conditioning & Refrigeration
 – Lihue
 Finance Factors – Lihue
 Hardware Hawaii – Koloa
 Pacific Source – Lihue

MAUI

Ace Hardware – Makawao
 Ashley HomeStore – Kahului
 Ferguson – Kahului
 Cosco Air Conditioning & Refrigeration
 – Kahului
 HawaiiUSA Federal Credit Union – Kahului
 HomeWorld Furniture – Kahului
 HPM Building Supply – Kihei
 Pacific Source – Wailuku
 SlumberWorld – Kahului

2025 ADVERTORIAL & SALES CALENDAR

SUBJECT TO CHANGE

At *Hawaii Home + Remodeling*, our dedicated team brings the building community to life through professional writing and photography, connecting readers with local resources. We publish 7 issues annually, featuring a diverse range of topics to align with your business goals. Our advertorial opportunities provide a valuable platform for showcasing your business through exclusive interviews and professional photography.



FEBRUARY/MARCH

Trends 2025

Industry Spotlight: Cabinets & Storage
Special Section: 2025 Trendsetters Profiles
Space Close: 1/6/25
Materials Due: 1/13/25



AUGUST/SEPTEMBER

Wahine In Construction

Industry Spotlight: Furnishings & Accessories
Special Section: Wahine In Construction
Space Close: 6/16/25
Materials Due: 6/23/25



APRIL/MAY

The Ohana Issue

Industry Spotlight: Appliances
Special Section #1: BIA Hawaii Building Industry Design & Construction Awards
Special Section #2: Building for the Ohana
Space Close: 2/18/25
Materials Due: 2/24/25



OCTOBER/NOVEMBER

The Kitchen & Bath Issue

Industry Spotlight: Doors, Windows, Shutters & Treatments
Special Section: Kitchen and Bathroom Gallery featuring NKBA Aloha Chapter
Space Close: 8/18/25
Materials Due: 8/25/25



JUNE

Hawaii Disaster Preparation Guide

This annual publication, produced by the *Hawaii Home + Remodeling* team in anticipation of hurricane season, provides homeowners and business owners a platform to share emergency preparation resources.
Space Close: 4/14/25
Materials Due: 4/21/25



DECEMBER/JANUARY

The Resource Guide

Industry Spotlight: Tile, Stone & Flooring
Special Section: Resource Guide Profiles
Space Close: 10/13/25
Materials Due: 10/20/25



JULY

The Readers' Choice Awards Issue

Industry Spotlight: Pools, Decks & Railings
Special Section #1: Readers' Choice Awards
Special Section #2: BIA HOME Show Profiles
Space Close: 5/19/25
Materials Due: 5/27/25

ISSUE HIGHLIGHTS:

INDUSTRY SPOTLIGHT: Feature your product or service as we highlight the most popular home renovation topics, putting your brand at the center of trending industry conversations.

SPECIAL SECTION: Each month, we dedicate a special feature within each issue that focuses on a specific theme or topic relevant to our audience, allowing you to connect with our readers through interviews, visuals, and insights.

PRINT ADVERTISING RATES

PRINT RATES ARE NET, PRE-TAX AND SUBJECT TO CHANGE

FOUR COLOR DISPLAY ADS

SIZE	6X	3X	OPEN
2-Page Spread	\$5,850	\$7,300	\$9,400
Full Page	\$3,250	\$4,100	\$5,200
2/3 Page	\$2,500	\$3,150	\$4,000
1/2 Page	\$1,950	\$2,450	\$3,125
1/3 Page	\$1,350	\$1,700	\$2,150
1/6 Page	\$750	\$950	\$1,200

ALL LISTED RATES ARE PRE-TAX NET PER INSERTION. ADVERTISERS MAY NOT CANCEL ORDERS OR MAKE CHANGES IN ADVERTISING AFTER THE SPACE CLOSE DATE.

SPECIAL EDITORIAL FEATURES + COVER PLACEMENT

Cover + Feature Package \$15,000
Includes: 5 advertorial pages with professional writing assistance

**Premium Back Cover +
One Page Editorial Story Package** \$7,000

COVERS/PREMIUM POSITIONS ARE PRICED FOR A 6X COMMITMENT. ALL LISTED RATES ARE PRE-TAX NET. ADVERTISERS MAY NOT CANCEL ORDERS OR MAKE CHANGES IN ADVERTISING AFTER THE SPACE CLOSE DATE.

INSERTS

Rates for preprinted inserts, gatefolds, catalogs or business reply cards available upon request. Inserts count as one insertion toward frequency discount rate. Publisher must be consulted for mechanical, postal and/or other requirements. Sample of preprinted insert and paper stock must be submitted prior to prepress deadline.

OTHER RECURRING ADVERTORIAL OPPORTUNITIES

Partnering with *Hawaii Home + Remodeling* unlocks a variety of one-of-a-kind advertorial opportunities to showcase your business and projects, both in print and online.

Cover Story: Showcase your brand on the cover of *Hawaii Home + Remodeling* along with a feature story. HH+R will handle writing, editing and design, and provide the story for your approval. We offer professional photography or use of provided, high-resolution professional images.

Feature: Showcase a completed project through engaging interviews with select interviewees, highlighting your brand's unique offerings and qualities that set you apart. HH+R provides professional writing, design, and photography, or use of provided, high-resolution professional images.

Ask The Expert: Position your company as an authority on the topic of your choice with a dedicated Q&A feature, including headshot and photos to support your article. Address a frequently asked question of your choice, providing trusted advice that aligns with your brand and resonates with homeowner interests.

The True Cost of Renovation (NEW!): Our newest series for 2025, this advertorial feature will address top questions about renovation costs. Give readers an insider's look at the real costs behind renovation projects and provide valuable insights and examples on the topic of your choice. Supply relevant information, links, and visuals, offering trusted expertise to guide homeowners.

Showroom Showcase: Drive foot traffic and brand awareness to your store with a feature on your showroom space. Highlight your team, product offerings, and exceptional customer service to invite readers to experience your brand firsthand. HH+R provides professional photography, interviews and writing.

SUBJECT TO CHANGE. ADVERTORIAL DEADLINES ARE FIRM; MISSED DEADLINES SET BY THE ACCOUNT REPRESENTATIVE MAY RESULT IN FORFEITURE OR ADDITIONAL CONSEQUENCES.

PREMIUM POSITIONS PLACEMENT

Front Cover \$9,270

Inside Front \$5,920

Inside Back Cover \$5,920

Back Cover \$6,790

AD PRODUCTION RATES

Full Page: \$600

Includes 3 hours of layout and design, up to five 8.5" x 11" basic scans, and two b/w laser proofs.

2/3 and 1/2 Page: \$300

Includes 2 hours of layout and design, up to three 8.5" x 11" basic scans and two b/w laser proofs.

1/3 Page and smaller : \$200

Includes 1 hour of layout and design, up to three 8.5" x 11" basic scans and two b/w laser proofs.

AD SPECS

BLEED ADS

		W	H
2-Page Spread	Trim	16"	10.875"
	Bleed	16.25	11.125
	Live	15.5	10.375
Full-Page	T	8	10.875
	B	8.25	11.125
	L	7.5	10.375
2/3-Page Vertical	T	5.165	10.875
	B	5.415	11.125
	L	4.665	10.375
1/2-Page Vertical	T	5.167	7.958
	B	5.417	8.208
	L	4.667	7.458
1/2 Page Horizontal	T	8.0	5.333
	B	8.25	5.583
	L	7.5	4.833

NON-BLEED ADS

	W	H
2-Page Spread	15.5"	10.375"
Full-Page	7	10
2/3-Page Vertical	4.625	10
1/2-Page Vertical	4.625	7.5
1/2 Page Horizontal	7	4.875
1/3-Page Vertical	2.25	10
1/3-Page Horizontal	4.625	4.875
1/6-Page Vertical	2.25	4.875
1/6 Page Horizontal	4.625	2.375

DIGITAL SPECIFICATIONS

Hawaii Home + Remodeling accepts only digital ads on Macintosh-formatted media. The client or agency must provide a color proof of the ad, which will be used for color reference only. It is the responsibility of the client to color proof the ad prior to submittal.

AD FORMATS:

Macintosh Adobe Illustrator® CC or earlier, Adobe Photoshop® CC or Adobe InDesign® CC.

- Include all screen and printer fonts and all CMYK graphics files. For InDesign files, please include PDF X-1a with files, turn bleeds on, and turn crop marks off when exporting to PDF if submitting ad with bleeds.
- TIFF or EPS files must be submitted at 300 dpi, CMYK or grayscale at actual size with all fonts converted to outlines.
- Adobe Illustrator® CC EPS files are also acceptable, provided that all type is converted to outlines and support images are embedded and in CMYK format. PC: 300 dpi CMYK TIFF at actual size.
- Press Ready PDF files are acceptable if all fonts are embedded and images are converted to CMYK at 300 dpi. All PDFs built incorrectly will be sent back to the client for revisions.

E-MAILED ADS:

E-mail attachments less than 10 MB may be sent to production@pacificbasin.net. It is the responsibility of the client and/or agency to confirm reception of e-mail as well as provide color proof.

SHAREFILE:

Transferring large files over the Internet is also an option. If interested, please ask your account executive for more information.

MECHANICAL SPECIFICATIONS:

Offset printing on coated stock. Double column 4.625 inches. Column width 2.25 inches. 3 columns per page. 133 to 150 line screen.

ORIENTATION

2-PAGE SPREAD BLEED

2-PAGE SPREAD NON BLEED

FULL PAGE BLEED

FULL PAGE NON BLEED

2/3v BLEED

2/3v NON BLEED

1/2v BLEED

1/2v NON BLEED

1/2h BLEED

1/2h NONBLEED

1/3h
1/3 v

1/6h
1/6 v

REACH YOUR TARGET AUDIENCE WITH HAWAII HOME + REMODELING

For more than 40 years, *Hawaii Home + Remodeling* has been helping Hawaii homeowners make their dream house a reality. The magazine reaches more than **134,000** readers per month with its website and print and digital editions.

WHO ARE OUR PRINT READERS?

Gender:

65%
Female

35%
Male

Ages:

10%
18-34

15%
35-44

30%
45-54

45%
55+

\$193,886

Average Household Income

57%

Have a Bachelor's Degree or higher

66%

Say they will make a home improvement or purchase home improvement supplies

71%

Say they will purchase furniture/home furnishings in the next 12 months

72%

Say they will purchase lawn and garden supplies

WHO ARE OUR WEBSITE VISITORS?

Gender:

57%
Female

43%
Male

Ages:

34%
18-34

17%
35-44

21%
45-54

28%
55+

Top 10 Interests - In-Market Segment*:

1. Home & Garden/Home Décor
2. Technology
3. News, Politics, Entertainment
4. Travel
5. Shopping
6. Food, Dining, Cooking
7. Media & Movies
8. Banking, Finance, Investors
9. Lifestyles, Hobbies, Photography
10. Do-It-Yourselfers

IN THE NEXT YEAR, OUR READERS WILL SPEND:

\$10.6M

on a major appliance

\$12.1M

on carpet/flooring

\$27.3M

on real estate

\$13.7M

on lawn care services

25.5M

on cleaning services

SOURCE: GOOGLE ANALYTICS NOV 2023-OCT 2024

DIGITAL ADVERTISING

Beyond the pages of our magazine, our digital platforms gives you the reach and flexibility to target clients who are interested in your services and products.

2025 RATE

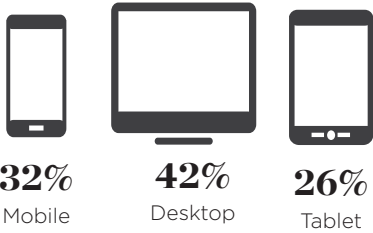
- \$25 per thousand impressions
- Minimum 10,000 impressions
- Banner ads will be run of site
- Provide the following ad sizes: 300x250, 300x600, 970x250
- Provide ad url link

ALL LISTED RATES ARE MONTHLY PRE-TAX NET.

GUIDELINES: Online create should be submitted as JPEG, PNG or animated GIF (no larger than 2 MB). Please provide url.

WEBSITE

Hawaiihomemag.com is a digital extension of the popular content our readers seek. The website is continuously updated with digital-exclusive content that keeps our readers coming back for more home inspiration.



Annual Page Views
396,000+
Annual Unique Visitors
200,000+

SOCIAL MEDIA

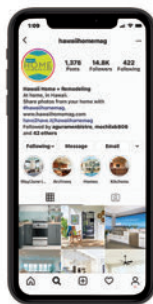
With over 4.89 billion people using social media to consume information, selecting a partner who can help push out your message is crucial to gaining market share. Choose from Instagram, Facebook, or Pinterest to share your content with **@HawaiiHomeMag's** audience!

	4X	6X	12X	24X
Social Media Posts	\$525	\$425	\$325	\$150

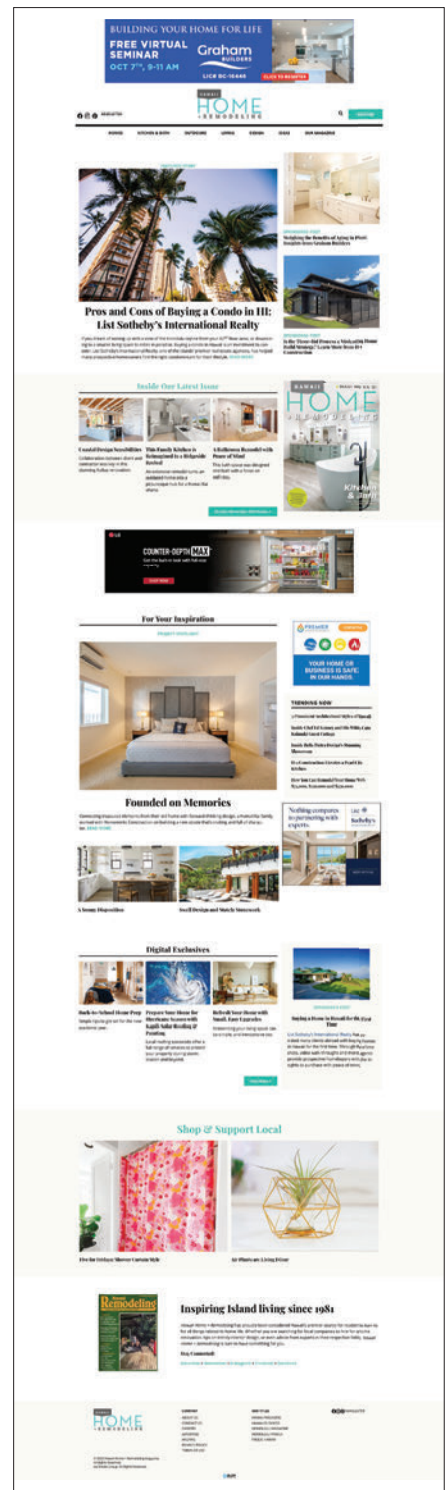
(Your choice: Facebook, Instagram, or Pinterest platforms)

Social Media:

- 1080 x 1080 px IG
- 1200 x 628 px FB
- Actual horizontal images/photos, no logos, banner ads, or copy overlays.
- Bullet points or up to 30 words of copy that Hawaii Home + Remodeling Magazine may edit for voice, grammar and style.
- Provide up to three



ALL DIGITAL ASSETS ARE DUE 5 BUSINESS DAYS PRIOR TO DEPLOYMENT DATE



ADDITIONAL CHARGES WILL BE APPLIED FOR:

- **Rush charge** for digital deployment within 3 days of receiving advertising materials - \$500 (net)
- Any Digital ad requiring **more than 2 rounds of revisions** will incur an additional charge of \$125 (net) per round

2025 DIGITAL PRODUCTS

WEEKLY EDITORIAL NEWSLETTER (EVERY SATURDAY)

Hawaii Home + Remodeling's weekly newsletter is delivered to **5,700+** opt-in subscribers wanting to know more about home remodeling tips, ideas and events.

40% average unique open rate **7%** average unique click thru rate

SOURCE: ACOUSTIC JAN-NOV 2024

2025 RATES PER ENEWSLETTER

PLACEMENT	SIZE (PIXELS)	RATES
#1 LEADERBOARD	728x90	\$200
#2 MEDIUM RECTANGLE	300x250	\$150
#3 MEDIUM RECTANGLE	300x250	\$150

RATES ARE PRE-TAX NET PER INSERTION.

SPONSORED PICK \$200

WEEKLY EDITORIAL GUIDELINES:

- JPEG or PNG file no more than 600 pixels wide.
- No copy or logos on the image. Url link.

DEDICATED NEWSLETTER

Hawaii Home + Remodeling will deliver your customized message to our **5,700+** opt-in subscribers in an exclusive, dedicated email newsletter.

2025 RATES

1X	\$1,500
2X	\$1,000
3X	\$750

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ALL DIGITAL ASSETS ARE DUE 5 BUSINESS DAYS PRIOR TO DEPLOYMENT DATE



SPONSORED CONTENT

Hawaii Home + Remodeling marketing representatives can guide you with topic selection based on trending content on hawaiihomemag.com. Sponsored content is one of the most popular methods that advertisers can use to engage with audiences digitally. Unlike display or banner ads, sponsored ads don't really look like ads, but flow like editorial.

SPONSORED CONTENT RECEIVES THE FOLLOWING BENEFITS:

- Content posted on hawaiihomemag.com
- Content appears in our social media feeds
- Increase advertiser's SEO strength through links to their website from our website
- Content included in editorial newsletter
- Your presence in online search will improve

70% of consumers said they would rather learn about a product or service through content rather than traditional advertising.*

SPONSORED CONTENT GUIDELINES:

- Articles should be informative and entertaining, not promotional
- Limit the article word count to 500 words
- Provide five (5) photographs with minimum dimensions of 2048 x 1080 pixels
- Full transparency with Sponsored Content
- Embedded videos should be hosted on advertiser's platform (YouTube, Vimeo)
- Provide URLs and links from your website to articles

More than **50%** of consumers who click on sponsored advertising do so with the intention of purchasing, compared to 34% of those who click on banner ads.**

2025 RATES

\$1,600 PER SPONSORED CONTENT


ALL LISTED RATES ARE MONTHLY PRE-TAX NET


ADDITIONAL CHARGES WILL BE APPLIED FOR:

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ALL DIGITAL ASSETS ARE DUE 5 BUSINESS DAYS PRIOR TO DEPLOYMENT DATE

PRESENTED BY:





Finance Your Next Home Project with a HELOC from HawaiiUSA Federal Credit Union


Obtaining a Home Equity Line of Credit (HELOC) from **HawaiiUSA Federal Credit Union** just might be the answer you're looking for to fund your next home project.

During the planning process of your renovation, budget plays an important part. A good rule of thumb is to add an extra 20-25% on top of the proposed costs as a cushion. A HELOC is beneficial because you only pay the interest on what you borrow.

Currently at HawaiiUSA, securing a HELOC requires interest-only payments, therefore making payments manageable. Combined with a low promotional interest rate locked for up to 5 years, a HELOC is a perfect vehicle to finance a home remodel.

Since your home is a valuable asset, it can also become leverage in the form of equity. Equity is the difference between the home's value and the balance you owe on your mortgage. Using the equity to secure a loan in the form of a HELOC gives you more affordable and flexible terms. The HELOC allows you to take care of large expense projects with affordable monthly payments.


In addition to home renovation projects, a HELOC can be used to go on vacation, consolidate debt, or pay for school and college tuition.




The steps to acquiring a HELOC are as follows:

1. Inquire with one of our knowledgeable staff or click [here](#) to see if HawaiiUSA FCU's HELOC terms are the right fit for your needs.
2. Apply online or in person at one of Hawaii USA FCU's branches. (Be sure to try and have the necessary documentation available at the time of application.)
3. Depending on your situation, more information or documents may be needed, as we see this through all four communications from your loan officer.
4. Sign your closing documents. You and any joint borrower or owner of the property will need to sign documents, some of which are notarized. Be sure to have a valid ID. After a short waiting period where you're allowed to cancel, your mortgage will record and your HELOC will be available for use.


To qualify for a HELOC, visit our website [here](#) to find more information, fill out an application and submit the required paperwork.





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*SOURCE: CONTENT MARKETING INSTITUTE, "IS NATIVE ADVERTISING THE NEW BLACK?" **SOURCE: INC., "MARKETING TREND: SHIFT TO NATIVE ADVERTISING EXPLAINED"

PROGRAMMATIC DISPLAY TARGETING

Reach your ideal audience with programmatic display ads. Based on the target audience you want to reach, we can help get your message in front of the right audience and get results for your business.

- Ideal for generating traffic to your website, creating awareness for events, sales and new products and services.
- Have your ads delivered when a customer is near your business or shopping at a competitor.
- Utilize up to 200 keywords and search terms and send relevant ads based on their behavior to potential customers.
- Reporting with every campaign provided to show the results.

2025 RATES

\$20 per thousand impressions

- Minimum 30,000 impressions
- Include url, key target words, geographic target area, ideal audience profile.
- Provide images in jpg format, 160x600, 300x600, 300x250, 320x50, 300x50, 468x60, 728x90

Delivers **2-3X** the national average click-thru rate of .08 ctr



PROGRAMMATIC EMAIL TARGETING

Reach your ideal customers through email. Dedicated emails will be sent to your specific audience based on geography, income, buying habits and more with the message to the audience you want to reach.

- Target a specific audience with a tailored message right to their inbox.
- Choose targeted areas, household income levels, interests to send an offer they will be interested in.
- Top selections (but not limited to): Age, Gender, Marital Status, Education, Zip Code, City, Household Income, Homeowner/Renter, Home Value and Interest in Home Improvement.

2025 RATES

\$50 per thousand impressions

- \$1,000 minimum spend
- Client to provide copy, images, url for email build
- Client to work with account executive to determine audience criteria for email send

ADDITIONAL CHARGES WILL BE APPLIED FOR:

- **Rush charge** for digital deployment within 3 days of receiving advertising materials - \$500 (net)
- Any Digital ad requiring **more than 2 rounds of revisions** will incur an additional charge of \$125 (net) per round

ALL DIGITAL ASSETS ARE DUE 5 BUSINESS DAYS PRIOR TO DEPLOYMENT DATE

aio Who We Are

aio is a family of businesses that spans many different industries, but share a mission to provide products and services that promote Hawai'i's unique values, its people and culture.

We aim to provide the best products and services, but our larger mission is to leave the world a better place for future generations. At **aio**, we believe that the real rewards of business are realized in the lives we lead, the families we raise, and the communities that nurture us.

aio | MEDIA GROUP

Our media brands are among Hawai'i's most respected and influential brands, reaching diverse audiences both in Hawai'i and elsewhere through our award-winning print publications, websites, social media, email newsletters, radio programming, videos, podcasts and events.

Our coverage encompasses travel, dining, fashion, business, sports and more, showcasing Hawai'i in its full breadth with our rich, multimedia content.





HAWAII
HOME
 + R E M O D E L I N G

Contact us today, and find out how your business can tap into our targeted readership.

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