



BBB Accreditation:

Build trust that grows your business and increases your revenue by investing in your reputation.

WHEN THE WINNER *OHANA* FOUNDED COASTAL WINDOWS IN 1990, they understood business success relied on customer trust. Having a reputation for providing quality building products and excellent customer service was the best way – the only way – for customers to feel confident choosing their business over the competition.

That desire to build trust with Hawaii homeowners led Coastal Windows to apply for Better Business Bureau Accreditation nearly 35 years ago. The reputation they started then is a legacy, proving that customers seek out businesses committed to prioritizing their experience.

For more than a century, BBB has specialized in building trustworthy reputations for companies looking to grow. Thousands of businesses apply for BBB Accreditation every month because it grants them credibility with customers. More than 70% of consumers who see the BBB Seal view the business displaying it as more reputable.

BBB Accreditation is a partnership with a team committed to separating your business from everyone else. Getting positive customer reviews, generating leads, and creating lasting business relationships – those results don't happen on their own. From online reputation to business growth to risk management, BBB Accreditation gives your organization the tools it needs for long-term success.



Did you know?

4 out of 5 of consumers would choose a BBB Accredited Business over a non-accredited business with the same rating.

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